



Arkansas

Trucking Seminar

September 18-20, 2018

*A Seminar for those engaged in Trucking Litigation
Sponsored by Defense Counsel & Preferred Vendors*

EMBASSY SUITES HOTEL & NWA CONVENTION CENTER & SPA
3303 Pinnacle Hills Parkway
Rogers, Arkansas 72758

Tuesday, September 18

5:00 pm



Beer & Wings Sundeck Patio @ Hotel

WELCOME ALL! Drop by the Sundeck Patio at the Hotel for the popular Beer & Wings Reception from 5:00-7:00pm hosted by ATTIC Risk Retention Group and Advance Structure. This is a GREAT casual event to kick off the Seminar activities! Drinks & light supper. For questions, contact David Cauble:

dcauble@advancestructure.com



Advance Structure

7:00 pm



Show OFF Your skills!

The folks of Tyson Foods Casualty Claims host an evening of laughter and fellowship at the Annual Early Birds Bowling Party! Enjoy bowling, laser tag and more; all sure to be great FUN! Drinks and snacks provided. For questions, contact Connie Taylor at connie.taylor@tyson.com.

Fast Lane Entertainment

1117 N. Dixieland Street, Lowell, AR 72745

(479) 659-0999



Be Responsible! Use the Pinnacle Shuttle to travel between the Hotel and Bowling.





Consider bringing Items for our Project:

Backpacks (1st-5th grades)

Ti 84+ Calculators

Lunch Boxes

Headphones

Board Games (1st-3rd grades)

Expo Markers/Sharpies

Magna Tiles

Flash Drives

Small Whiteboards (small desk size)

Shoes, Underwear & Socks (All sizes, kids & adult)

Light Jackets (all sizes)

“Magic Tree House” books (Series 1-12)

“A-Z Mysteries” boxed set books

Community Service Project

Wed., Sept. 19

9:00-12:00pm

Convention Center, Ballroom 5

WE MAKE A LIVING
BY WHAT WE GET
WE MAKE A LIFE
BY WHAT WE GIVE

- Winston Churchill

Calling all Volunteers!

Help us Stuff the Bus, Shop for Snack Packs,
and Complete a Project for Local Kids!

Email Katrina@walescomstock.com for More Details





Annual Golf Scramble

Wed., Sept. 19, Shadow Valley Country Club

Join us on Wednesday, Sept. 19 for the Annual Golf Scramble! Shuttle buses to the Golf Course will depart from Hotel at 10:00am & 10:30am. Golfers will enjoy a box lunch and beverages followed by a Shotgun start at 11:30am. Collars required and no denim. Consider using www.Shipsticks.com to ship your clubs to and from the course.

Hole In One prize sponsored by Harmonie Group.

Registration required. 1st come, 1st served. Limited to 96 Golfers.

Shadow Valley Country Club, 7001 Shadow Valley Road, Rogers, AR 72758

Wednesday, September 19

- 9:00am-12pm Community Service Project, Convention Center
- 11:30am Golf Scramble Shotgun Start, Shadow Valley Country Club (Buses 10 & 10:30am)
- 12:00pm Buffet Lunch, Convention Center

Wednesday Workshop

- 1:15pm **Why Can't We All Just Get Along? An Exercise.**
Dr. Andrew Urich, Oklahoma State University
Dr. Urich is an entertaining and thought provoking communicator who helps people to perfect their influence, negotiation and critical thinking skills. He holds the Eastin Chair in Talent development at Oklahoma State University, where he is an Associate Professor of Management in the Spears School of Business.
- 3:30pm **Let's Talk About It! Leaders in Transportation Share Insights Regarding Success Skills, Inclusion & Emotional Intelligence**
Dr. Andrew Urich
Pamela Bracher, U.S. Xpress
Kelly Lowrey, C.R. England
Cedar Abadie, Dart Transit Company
Jill Bechtold, Hall Booth Smith
Megan Early, Smith Moore Leatherwood
Nicole Tung, Halloran & Sage
Carolyn Ramos, Butt Thornton & Baehr
- 4:45pm **The Secret to Happiness**
Dr. Andrew Urich
- 5:10pm **A Few Minutes of Fun**
Shannon Frankel, Young Moore and Henderson
Mary Beth White, Lewis Thomason
- 5:30pm ABA TIPS Commercial Transportation Litigation Committee Meeting
- 6:00pm Welcome Reception Hosted by Rimkus Consulting Group

Thursday Morning

- 7:30-9:00am Industry Breakfast & Meeting: Ambassador Ballroom
Logistics: The Art of Managing Risk in a Complex World
Mike Natalizio, HNI Risk Services
- 7:30am Coffee, Tea & Small Bites, Exhibitor Hall, Convention Center
Please spend time in the Exhibitor Hall and meet our preferred Vendors!
- 9:00 Welcome & Announcements
Christy Comstock, Wales Comstock
- 9:10 2018 Update on Transportation Litigation, Regulations & Verdicts
M.J. Dobbs, Bressler Amery Ross
- 9:30 Technology Shifting the Path for Litigation & Transportation Safety
Sorena Fallin, Raggsdale Liggett
Joe Newsom, Pat Salmon & Sons
Aaron Speer, Kane Russell Coleman Logan
Jeff Stupp, Cardinal Logistics
- 10:15 Harvesting, Layering and Leveraging: Using Vehicle Technology as Part of
Your Litigation Toolbox
James Hrycay, Hrycay Consulting Engineers, Inc.
Edwina Kessler, Catri Holton Kessler & Kessler
Eric Nau, New Prime
- 11:00 The Future Truck – Automated, Electric, Connected . . . Oh My!
Art Spratlin, Butler Snow
Austin Benzinger, Thor Trucks, Inc.
Steve Boyd, Peloton Technology
Lee Sarratt, J.B. Hunt Transport, Inc.
David Smith, Daimler Trucks North America/Freightliner
- 12:00 Buffet Lunch On-Site, Grand 6



Thursday Afternoon

BREAKOUT I:

How to Take Control, Keep Control and Not Lose Control of Your Big Case

- 1:15 **Keep Calm and Follow Your Plan**
Joseph Swift, Brown & James
Leslie Buckley, Tyson Foods, Inc.
Janet Shelley, Old Dominion Freight
- 1:45 **Don't Lose Your Case in Discovery**
Robert Foos, Lewis Wagner
Sandy Brownell,
Performance Food Group, Inc.
Carolyn Ramos,
Butt Thornton & Baehr
Marygrace Schaeffer, DecisionQuest
- 2:15 **Bringing Your A Game: Telling a Winning Story**
Lou Bonnaffons, Leake & Andersson
Willie Simmons, UPS
Vallie Dugas, Melton Truck Lines
Marygrace Schaeffer, DecisionQuest

BREAKOUT III:

- 1:15 **Preparation of a Truck Driver for a Reptile Deposition**
Jim Foster, Cassidy Schade
Joe Pappalardo, Gallagher Sharp
Leslie Leazer, Knight Swift
- 2:00 **From Wreck to Verdict: The Driver's Perspective**
Chris Vossler, Howd & Ludorf
April Arnold, USA Truck
Carole Ridgeway, Maverick

BREAKOUT II:

- 1:15 **Combatting Damages (Fraud) in Bodily Injury Cases**
James Moore,
Copeland Cook Taylor & Bush
Mehdi Arradizadeh,
Anderson Truck Service
Pamela Bracher, US Xpress
Doug Marshall, Marshall Investigative
- 2:00 **Avoiding the Crisis Created Long Before the Accident: Legal and Litigation Issues with Employee Handbooks and Training Manuals**
Kevin Fritz, Lashly & Baer
Lew Bricker, SmithAmundsen
Kelly Lowrey, C.R. England
Cyndi Crawford, KLLM

BREAKOUT IV:

- 1:15 **On the Road Again: How Jurors Evaluate Trucking Cases**
Ross Suter, Magna Legal Services
Chris Greene, Canal Insurance Co.
- 2:00 **Current Cargo Issues & Solutions**
Richard Lewis,
Austin Lewis Pipkin & Maddox
Dan Hill, ABF Freight
Grant Brooker,
Bennett International Group

Thursday Afternoon

2:45 Afternoon Break in Exhibit Hall

Please spend time in the Exhibitor Hall and Thank our Preferred Vendors!

3:00 How to Ensure You Are Not the Big Fish in Upstream Liability Cases

Laura Kruse, Betts Patterson & Mines

Alan Easterly, Leitner Williams Dooley & Napolitan

Darren Mulford, O.K. Foods, Inc.

Trevor Uffelman, ATTIC RRG

3:45 What Causes Defensible Cases to Go C4?

Rob Moseley, Smith Moore Leatherwood

4:30 Making the Highways Safer: Motor Carrier Leaders in Transportation

Rodney Umberger, Williams Kastner

Sara Miemiec, Schneider National Carriers

Mike Noble, Walmart Supply Chain

Curtis Ruwe, Crete Carrier Corp.

Greer Woodruff, J.B. Hunt Transport, Inc.

6:00 The Big Party

JOIN us for an evening of Whole Hog BBQ, plentiful drink, music, friends and fellowship at The AMP. Everyone is welcome. Dress is summer casual and comfortable shoes recommended. Please bring/wear your name badge for entry.



Our Sponsoring Partners

ATTIC
Rimkus Consulting Group
Exponent
Frontier Adjusters
S-E-A, Ltd.
Walmart
Abacus Research, Inc.
A&M Engineering
ALFA International
AmeriClaim
Arcadia Settlements
Biodynamic Research Corp.
CED Investigative Technologies
Claims Adjusters 411, Inc.
Crawford & Company
Cunningham Lindsey
Custard Insurance Adjusters
David Morse & Associates
Delta V Forensic Engineering
ERTS
FORCON
Harmonie Group
Hrycay Consulting Engineers
Innovative Claims
KEVA Engineering
Legal Language Services
Lockton Companies
Lytx
Marshall Investigative Group
Mecanica Scientific
Paradigm Outcomes
Parker Claims
PhotoFax, Inc.
Regions Insurance
Ringler Associates
Schaefer Engineering
USLAW
U.S. Legal Support



ABA/TIPS CTLC Meeting

JOIN US at the ABA/TIPS

Commercial Transportation Litigation
Committee Meeting on **Wed. Sept. 19**

from 5:30-6:00pm in the

Convention Center Ballroom.

Everyone Welcome!

**Don't Miss
These Great
Events!**

Wednesday Welcome Reception

Wednesday, Convention Center Ballroom,

6:00pm



A Favorite Annual Tradition! Please join us at The Welcome Reception sponsored by our colleagues at Rimkus Consulting Group. Doors will open at 6:00pm on Wednesday, Sept. 19 See old friends and make new ones over cocktails and hors d'oeuvres in the Arkansas Trucking Seminar Ballroom, followed by dinner on your own.

Thursday Big Party

Thursday, The Arkansas Music Pavilion

6:00pm



JOIN us for an evening of Whole Hog BBQ, plentiful drink, music, friends and fellowship. Doors will open at 6:00pm at The AMP, Thursday, Sept. 20. Everyone is welcome. Dress is summer casual. The AMP is a short walk down the sidewalk from the Hotel under the big white tent. Wear comfortable shoes! Shuttle will be available.



Seminar Reminders and FAQs

REGISTRATION:

Every attendee must complete a Registration Form. Please complete and submit your registration via e-mail, fax or mail.

DRESS: Leave your suits at home. **Please feel free to attend the Seminar and related events in jeans.** Don't forget the raincoat! Pack a collar shirt if you are playing Golf.

AIR TRAVEL: Northwest Arkansas Regional Airport (XNA) is the closest airport with commercial service. Cheaper fares are often obtained by flying into Tulsa International Airport (TUL) and drive time from Tulsa, OK to Rogers, AR is approximately two hours. Southwest Airlines flies into Tulsa, but not XNA.

TRANSPORTATION: We recommend Pinnacle Car Service, (479) 205-0505, www.pinnlimo.com. Hotel Shuttle is limited to a 5 mile radius which includes restaurants and shopping but does not include Airport. Attendees may find it more convenient to reserve a rental car; please reserve early as rental cars can be limited.

LODGING: The Embassy Suites. A block of rooms is reserved for attorneys and vendors at the rate of \$169 + tax. The rate includes a full, cooked-to-order breakfast. CALL (479) 254-8400 and mention code AR2 or follow the link:

Holiday Inn and Staybridge Inn & Suites. A block of rooms is reserved for attorneys and vendors at the rate of \$155/\$159 + tax. Follow one of the links below and change the dates to populate the negotiated rate:

GOLF OUTING: Wednesday, Sept. 19. Shuttle buses leave at 10:00am & 10:30am. A collar shirt is required; no denim. **Pre-registration is required and space limited to 96 golfers.** \$140 registration fee includes lunch, cart, range balls and green fees.

Consider using www.Shipsticks.com to ship your clubs to and from the course.



INDUSTRY Registration (please print)

Name: _____
Company: _____
Address: _____
Telephone (____) _____
Cell: (____) _____ (required for air travel)
Email: _____
Name for Name Badge: _____

You have been invited as a Guest of the Seminar, and registration and event fees have been waived.

May you accept a travel sponsorship for airfare, hotel & shuttles? __ (yes) __ (no)
If "yes," we will book your hotel. We can book air travel at no cost to you, or reimburse you, at your direction. If you prefer to drive for your convenience, we will pay mileage for your travel

Airline Preference: _____ (Southwest DOES NOT service XNA)
Travel to Arkansas (check one): Tues. Sept 18th _____ Wed. Sept. 19th _____
Legal Name on Identification: _____
Frequent Flyer Number: _____
DOB: _____ (required for air travel)
Cell: _____ (required for air travel)
Known Traveler Number: _____

Let us know if you plan to attend these Seminar events:

- _____ Beer & Wings, Tuesday, Sept. 18 at 5:00 PM
- _____ Early Bird Bowling Party, Tuesday, Sept. 18 at 7:00 PM
- _____ Golf Scramble, Wednesday, Sept. 19 at 10:30 AM * **No fee for Industry Guests**
- _____ Community Project, Wednesday, Sept. 19 at 9:00 AM
- _____ Lunch & Workshop, Wednesday, Sept. 19 at 12:00 PM (Noon)
- _____ ABA/TIPS CTLC Meeting, Wednesday, Sept. 19, 5:30 PM
- _____ Welcome Reception, Wednesday, Sept. 19, 6:00 PM
- _____ Industry Only Meeting, Thursday, Sept. 20, 7:30 AM
- _____ The Big Party, Thursday, Sept. 20, 6:00 PM

Questions? Contact Christy Comstock or Katrina Dugan
christy@walescomstock.com or Katrina@walescomstock.com

Lawyer/Vendor Registration

If you want us to read this, please type or print!

Name: _____
Company: _____
Address: _____

Telephone (____) _____
Cell: (____) _____
Email: _____
Name for Name Badge: _____

Seminar Sponsorship and/or Fees are required. An invoice will be generated. All checks should be made payable to "Arkansas Trucking Seminar" and Golf Fees may be included with sponsorship. **Sorry, no credit cards.**

INVITATION ONLY

DO NOT INVITE ADDITIONAL FIRMS/ATTORNEYS/VENDORS

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Questions? Contact Christy Comstock or Katrina Dugan
christy@walescomstock.com or katrina@walescomstock.com
Wales Comstock, P.O. Box 10018, Fayetteville, AR 72703